UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 11, 2011

THE GOLDMAN SACHS GROUP, INC.

(Exact name of registrant as specified in its charter)

Delaware	No. 001-14965	No. 13-4019460
(State or other jurisdiction	(Commission	(IRS Employer
of incorporation)	File Number)	Identification No.)
200 West Street		10202
New York, New York		10282
(Address of principal executive office	es)	(Zip Code)
	elephone number, including area code: (212 N/A ame or former address, if changed since last	
Check the appropriate box below if the Form 8-K fithe following provisions:		• /
\square Written communications pursuant to Rule 425 un	nder the Securities Act (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 unde	er the Exchange Act (17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant to	Rule 14d-2(b) under the Exchange Act (17	CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to	Rule 13e-4(c) under the Exchange Act (17	CFR 240.13e-4(c))

TABLE OF CONTENTS

Item 8.01 Other Events.
SIGNATURE

Item 8.01 Other Events.

The Goldman Sachs Group, Inc. (together with its consolidated subsidiaries, the firm) will be making certain changes to its business segments, commencing with its earnings release for the fourth quarter of 2010, which will be issued on January 19, 2011.

Prior to the fourth quarter of 2010, the firm had three business segments: Investment Banking, Trading and Principal Investments, and Asset Management and Securities Services. Beginning with the fourth quarter of 2010, the firm will report its results in the following four business segments: Investment Banking, Institutional Client Services, Investing & Lending, and Investment Management. Prior results beginning with the firm's 2008 fiscal year are presented on a comparable basis in the tables below.

The changes made were as follows:

- Trading and Principal Investments has been disaggregated into two new segments: Institutional Client Services, which includes results from the firm's market making in various products for and on behalf of clients, and Investing & Lending, which includes results from the firm's investing and lending activities. These changes reflect the increased importance of providing greater transparency with respect to the firm's revenues from client execution activities related to making markets for clients in various products, and revenues from investing and lending activities. Accordingly, the firm's revenues will now be aggregated based on the nature of the firm's activities, rather than its products.
 - The results from client execution activities related to making markets for clients, previously reported in Equities and Fixed Income, Currency and Commodities, are now included in Institutional Client Services.
 - The results previously reported in Principal Investments are now included in Investing & Lending (except for overrides, which are included in Investment Management as described below). In addition, the results related to investing and lending activities across various asset classes, primarily including debt and equity securities, loans, private equity and real estate, previously reported in Equities and Fixed Income, Currency and Commodities, are now included in Investing & Lending.
- Asset Management and Securities Services has been disaggregated, with the results previously reported in Asset Management now included in Investment Management. The results previously reported in Securities Services are now included in Institutional Client Services, together with the firm's other client execution businesses.
- Derivative transactions that are directly related to client advisory and underwriting assignments, previously reported in Equities and Fixed Income, Currency and Commodities, are now included in Investment Banking, together with the advisory and underwriting assignments to which they are directly related.
- Transaction revenues and custody fees related to the firm's Private Wealth Management business, previously reported in Securities Services, Equities and Fixed Income, Currency and Commodities, are now included in Investment Management, together with the firm's other investment management activities.
- Overrides, which represent the increased share of the income and gains derived from the firm's merchant banking funds when the return on a fund's investments over the life of the fund exceeds certain threshold returns, previously reported in Principal Investments, are now included in Investment Management (within incentive fees), together with the firm's other investment management activities.

The firm's new business segments are as follows:

Investment Banking

Investment Banking is comprised of:

- Financial Advisory, which includes advisory assignments with respect to mergers and acquisitions, divestitures, corporate defense activities, restructurings and spin-offs, and derivative transactions directly related to such client advisory assignments.
- Underwriting, which includes public offerings and private placements of a wide range of securities and other financial instruments, and derivative transactions directly related to such client underwriting activities.

Institutional Client Services

Institutional Client Services is comprised of:

- Fixed Income, Currency and Commodities, which includes client execution activities related to making markets in credit products, interest rate products, mortgages, currencies and commodities.
- Equities, which includes client execution activities related to making markets in equities, commissions and fees, and the firm's securities services business.

Investing & Lending

Investing & Lending includes the following activities:

- The firm's investing and lending activities across various asset classes, primarily including debt and equity securities, loans, private equity and real estate. These activities include both direct investing and investing through funds.
- The firm's investments in consolidated investment entities.

Investment Management

Investment Management includes the following activities:

- Management and other fees related to the firm's asset management businesses, including Goldman Sachs Asset Management, Private Wealth Management and the firm's merchant banking funds.
- Incentive fees related to the firm's asset management and merchant banking funds.
- Transaction revenues related to the firm's Private Wealth Management business, including commissions and spreads.

These changes to the firm's business segments have no effect on the firm's historical consolidated results of operations. Prior period segment results have been conformed to the new business segments.

THE GOLDMAN SACHS GROUP, INC. AND SUBSIDIARIES OPERATING RESULTS BY SEGMENT (UNAUDITED)

\$ in millions

ψ in munons						
		Three Months End				
		September 30,		June 30,		arch 31,
Investment Banking		2010		2010		2010
Financial Advisory	\$	499	\$	471	\$	464
Thancial Advisory	Ψ	422	Ψ	4/1	Ψ	404
Equity underwriting		310		225		372
Debt underwriting		350		245		367
Total Underwriting		660	-	470	-	739
Total Charles		000		.,,		107
Net revenues		1,159		941		1,203
Operating expenses		890		713		880
						,
Pre-tax earnings	\$	269	\$	228	\$	323
Institutional Client Services						
Fixed Income, Currency and Commodities Client Execution	\$	2,687	\$	3,367	\$	6,017
•						
Equities client execution		860		312		1,287
Commissions and fees		779		940		844
Securities services		343		362		359
Total Equities		1,982		1,614		2,490
Net revenues		4,669		4,981		8,507
Operating expenses		3,166		4,173		4,831
Pre-tax earnings	\$	1,503	\$	808	\$	3,676
	-		·		· ·	
Investing & Lending						
Industrial and Commercial Bank of China Limited (ICBC)	\$	9	\$	905	\$	(222)
Equity (excluding ICBC)		823		(44)		847
Debt		508		422		1,130
Other		457		503		215
Net revenues		1,797		1,786		1,970
Operating expenses		951		934		908
Pre-tax earnings	\$	846	\$	852	\$	1,062
			<u> </u>		<u> </u>	
Investment Management						
Management and other fees	\$	1,001	\$	966	\$	932
Incentive fees		158		33		26
Transaction revenues		119		134		137
Net revenues		1,278		1,133		1,095
		,		ŕ		,
Operating expenses		1,038		954		949
Pre-tax earnings	\$	240	\$	179	\$	146
C						
Total						
Net revenues	\$	8,903	\$	8,841	\$	12,775
	+	- ,	7	-,	7	,,
Operating expenses (1)		6,092		7,393		7,616
Pre-tax earnings	\$	2,811	\$	1,448	\$	5,159
-						

⁽¹⁾ Includes the following expenses that have not been allocated to the firm's segments: (i) charitable contributions of \$25 million for the three months ended March 31, 2010; (ii) net provisions for a number of litigation and regulatory proceedings of \$27 million, \$615 million and \$21 million for the three months ended September 30, 2010, June 30, 2010 and March 31, 2010, respectively; and (iii) real estate-related exit costs of \$20 million, \$4 million and \$2 million for the three months ended September 30, 2010, June 30, 2010 and March 31, 2010, respectively.

THE GOLDMAN SACHS GROUP, INC. AND SUBSIDIARIES OPERATING RESULTS BY SEGMENT (UNAUDITED)

\$ in millions

	De	Year 1 cember 31, 2009	Ended No	vember 28, 2008	One Month Ended December 26, 2008		
Investment Banking		2009	<u> </u>	2008		2008	
Financial Advisory	\$	1,897	\$	2,663	\$	73	
Equity underwriting Debt underwriting		1,797 1,290		1,415 1,375		19 46	
Total Underwriting		3,087		2,790		65	
Net revenues		4,984		5,453		138	
Operating expenses		3,482		3,269		170	
Pre-tax earnings	<u>\$</u>	1,502	\$	2,184	\$	(32)	
Institutional Client Services							
Fixed Income, Currency and Commodities Client Execution	\$	21,883	\$	9,318	\$	446	
Equities client execution		5,237		4,950		420	
Commissions and fees		3,680		4,826		239	
Securities services		1,919		3,251		227	
Total Equities		10,836		13,027		886	
Net revenues		32,719		22,345		1,332	
Operating expenses		13,691		10,294		736	
Pre-tax earnings	\$	19,028	\$	12,051	\$	596	
Investing & Lending							
Industrial and Commercial Bank of China Limited (ICBC)	\$	1,582	\$	(446)	\$	228	
Equity (excluding ICBC)		(596)		(5,953)		(1,076)	
Debt		1,045		(6,325)		(856)	
Other		832		1,903		74	
Net revenues		2,863		(10,821)		(1,630)	
Operating expenses		3,523		2,719		204	
Pre-tax earnings	\$	(660)	\$	(13,540)	\$	(1,834)	
Investment Management							
Management and other fees	\$	3,860	\$	4,346	\$	320	
Incentive fees	Ψ	180	Ψ	301	Ψ	2	
Transaction revenues		567		598		21	
Net revenues		4,607		5,245		343	
Operating expenses		3,673		3,528		263	
Pre-tax earnings	<u>\$</u>	934	\$	1,717	\$	80	
Total							
Net revenues	\$	45,173	\$	22,222	\$	183	
Operating expenses (1)		25,344		19,886		1,441	
Pre-tax earnings	\$	19,829	\$	2,336	\$	(1,258)	

Includes the following expenses that have not been allocated to the firm's segments: (i) charitable contributions of \$810 million for the year ended December 31, 2009; (ii) net provisions for a number of litigation and regulatory proceedings of \$104 million, \$(4) million and \$68 million for the years ended December 31, 2009 and November 28, 2008 and one month ended December 26, 2008, respectively; and (iii) real estate-related exit costs of \$61 million and \$80 million for the years ended December 31, 2009 and November 28, 2008, respectively.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 11, 2011

THE GOLDMAN SACHS GROUP, INC. (Registrant)

By: /s/ David A. Viniar

Name: David A. Viniar
Title: Chief Financial Officer