

# Shortlisted Books



## ***The Art of Choosing*** Sheena Iyengar

*Little, Brown, Twelve/ Hachette Group*

“The psychology of decision-making has become a crowded literary genre, though few have tackled it as engagingly as Sheena Iyengar. In *The Art of Choosing* she explores the biases and motivations that influence every choice we make, from which drink to buy to who to marry, and demonstrates that while choice may be important to people’s quality of life, too much of it can be disquieting.”

*New Scientist*



“[Iyengar’s] personal style and anecdote-heavy narration makes for an immensely readable book, one that addresses a potentially nebulous topic and delivers a treatment that is as much modern philosophy as social science.”

*Irish Times*



## ***The Facebook Effect*** David Kirkpatrick

*Simon Schuster*

“Kirkpatrick was among the first mainstream journalists to follow the Facebook story closely. He won Zuckerberg’s trust early on, and was even encouraged to write the book. His access and obvious affection for Facebook does not, however, make the book a whitewash. *The Facebook Effect* is a well-reported account of the first six years of one of the most important companies on earth. As Kirkpatrick writes, “The company is increasingly embedded in the fabric of modern life and culture. Facebook’s social impact continues to broaden.”

*Financial Times*



“[Kirkpatrick] tells a gripping tale of how the company was created and came to such dominance. As someone who followed the story almost from day one, I was still enlightened, entertained and sometimes dumbfounded by the rich detail and juicy goings-on.”

*The Globe and Mail*

## **The Big Short** Michael Lewis

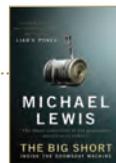
*Allen Lane/ Penguin Press UK, WW Norton & Co US*

“As only he can do, and do well, Lewis gives us a compact, elegant narrative of the financial crisis, designed to make your blood boil. He uncovers and glorifies a merry band of financial iconoclasts and misfits – with names such as Steve Eisman, Michael Burry, Greg Lippman and Charlie Ledley (that’s right, you’ve never heard of any of them) – who, by thinking differently than the big bad Wall Street machine, was able to exploit its groupthink and make hundreds of millions of dollars at its expense.”

*Financial Times*

“What’s so delightful about Lewis’ writing is how deftly he explains and demystifies how things really work on Wall Street, even while creating a compelling narrative and introducing us to a cast of fascinating all-too-human characters.”

*The Washington Post*



## **More Money than God** Sebastian Mallaby

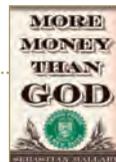
*Bloomsbury/ Penguin Press*

“This [is a] splendid account of the ups and downs of an industry in which few of the twenty-something hedge-fund wannabes know their history. They, and meddling politicians, should read this book before they are condemned to repeat it.”

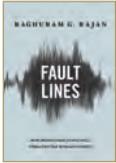
*Financial Times*

“*More Money than God* is an enormously satisfying book: a gripping chronicle of the cutting edge of the financial markets and a fascinating perspective on what was going on in these shadowy institutions as the crash hit.”

*The Guardian*



Goldman  
Sachs



***Fault Lines***  
Raghuram G. Rajan

*Princeton University Press*



“Few people were able to foresee the recent economic downturn. Raghuram Rajan, professor of finance at the Booth School of Business and former chief economist for the International Monetary Fund, was one of them. This makes his new book, *Fault Lines*, worthy of consideration amidst the rampant speculation about the causes of the financial crisis.”

*Washington Times*

“Rajan’s account of the crash is not an alternative to the standard theories. He runs through the familiar narrative, discussing the usual suspects, but puts them in a bigger, encompassing frame. He prescribes as well as describes, suggesting changes in policy on many fronts. This is an ambitious project for a book of only 260 pages. It is clear and accessible, but not relaxing; or encouraging. Arguing, as he does, that the deeper causes of the crisis are politically and culturally entrenched underlines how difficult they will be to remedy.”

*Financial Times*



***Too Big to Fail***  
Andrew Ross Sorkin

*Allen Lane/ Penguin Press UK, Viking/Penguin US*



“...Sorkin’s piling up of detail on detail, anecdote upon anecdote, works triumphantly in its objective of turning an immensely complicated series of financial transactions into a high-paced thriller that will captivate even those who shun the business pages.”

*The Sunday Times*

“With *Too Big to Fail*... Andrew Ross Sorkin has broken the Barbarians curse. Ross Sorkin’s densely detailed and astonishing narrative of the epic financial crisis of 2008 is an extraordinary achievement that will be hard to surpass as the definitive account. Sorkin’s strength is that he knows Wall Street intimately and he brings to life its biggest domestic crisis with immense reporting zeal and narrative skill. Others will tell the story with more distance and perspective but, as a dramatic close-up, his book is hard to beat.”

*Financial Times*