



# Sustainability: Our Issuance Framework

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## **Cautionary Note Regarding Forward-Looking Statements**

This presentation contains "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts or statements of current conditions, but instead represent only the firm's beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside of the firm's control. It is possible that the firm's actual results, financial condition and liquidity may differ, possibly materially, from the anticipated results, financial condition and liquidity in these forward-looking statements.

For information about some of the risks and important factors that could affect the firm's future results, financial condition and liquidity, see "Risk Factors" in Part II, Item 1A of the firm's Quarterly Report on Form 10-Q for the period ended September 30, 2020 and in Part I, Item 1A of the firm's Annual Report on Form 10-K for the year ended December 31, 2019.

## **Delivering On Our Purpose**



We advance sustainable economic growth and financial opportunity

Driving sustainable finance across two key pillars

**Climate Transition** 

**Inclusive Growth** 

## **Our Approach**



We apply our commitment across three core areas

Clients

People and Operations

Partnerships and Engagement

## **Our Approach: Clients**



- Financings: Leading innovation in sustainability-linked products
- See Ranking **Client Advisory:** Partnering with corporate clients seeking to integrate ESG into their strategy
- M&A: Helping clients identify sustainability-related opportunities
- Risk Management: Providing clients with solutions around renewable power hedging, carbon credits, etc.
- **ESG Structured Products:** Developing sustainability-linked investment solutions
- Global Investment Research: Establishing thought leadership through Carbonomics, Womenomics and GS SUSTAIN

 Investing: Building ESG-focused portfolios for clients globally across asset classes; YE20 ESG/Impact AUS >\$135bn

Goldman Sachs

Global Warkers

- **Alternatives:** Expanding ESG considerations across investment strategies and launching new Sustainable **Investing Group** 
  - Stewardship: Driving progress through proactive engagement and ongoing dialogue with portfolio companies
  - **Consumer Products:** Developing products aligned to pillars of transparency, value and simplicity
- Financial Health Offerings: Providing free digital tools and content (e.g. Marcus Insights) to help consumers achieve their financial goals

## **Our Approach: People and Operations**



## **Diversity & Inclusion: Aspirational Goals**

#### **Analyst and Associate hiring:**

Women: **50%**\_

Hispanic/Latinx professionals:

**Americas** 

Black professionals: 11% 9%

VP representation by 2025:

Women: **40%** 

Hispanic/Latinx professionals:

Black professionals:

**7%** Americas & UK

Double the number of campus analyst hires in the US recruited from Historically Black Colleges and Universities by 2025

## **2025 Operational Goals**

20%

**Energy Efficiency** 

Reducing energy intensity across our operationally controlled facilities by 20% 100%

**Business Waste** 

Continue to divert 100% of waste from landfill

30%

**Paper** 

Reducing our paper consumption per capita by 30%



100%

**Plastic** 



Remove 100% of plastic bottles and disposables



Certify 100% of new builds and major renovations



80%

Renewable Energy

Sourcing 80% renewable energy from long-term PPAs and on-site projects



5%

Water

Reduce water intensity by 15%



100%

Certified Management Systems

Maintain 100% and extend to off-site events

## **Our Approach: Partnerships and Engagement**



Partnering with external stakeholders to supplement our firmwide sustainability efforts, inform public policy and advance market-based solutions

### **Selected Partnerships**







CLIMATE FINANCE

LEADERSHIP

INITIATIVE













## **Philanthropy**



10,000+

**US Small Business** Owners Served

86%

Of Alumni Do **Business with** Other Alumni



100.000+

Women Entrepreneurs **Enrolled** 

\$1.9bn

Invested



\$41mm+

Deployed in Philanthropic Support

305 **Nonprofits** Supported



## **Nine Themes Driving Our Sustainable Finance Commitment**



#### **Clean Energy**

- Reduce energy consumption
- Reduce net emission of carbon



# Sustainable Transport

- Reduce fossil fuel consumption
- Improve sustainable transportation infrastructure



# Sustainable Food and Agriculture

- Increase supply chain sustainability
- Improve environmental quality control



# Waste and Materials

- Increase resource efficiency
- Increase use of sustainable materials



# **Ecosystem Services**

- Improve water and air quality
- Promote greater biodiversity



# Accessible and Innovative Healthcare

- Increase affordability of healthcare
- Improve healthcare outcomes



# Financial Inclusion

- Increase access to affordable financial services
- Enhance financial literacy



# Accessible and Affordable Education

- Improve access to affordable education
- Enhance educational outcomes



#### **Communities**

- Increase quality and accessibility of affordable housing
- Promote revitalization of underserved neighborhoods

LUSIVE GROWTH

Z

## **Sustainable Finance: Case Studies**











#### Company

BlocPower uses machine learning and structured finance to partner with utilities, governments and private property owners to identify, finance, and upgrade building energy systems in urban areas

#### **Company**

 Urban League is a historic civil rights organization dedicated to economic empowerment and elevating the standard of living in underserved communities

#### **GS Solution**

 GS provided equity and debt financing to BlocPower

 Additional capital allows BlocPower to advance its goal of reducing GHG emissions, improving living conditions and reducing costs for tenants

One Goldman Sachs Approach:
 BlocPower's CEO, Donnel Baird, also participated in our first Launch with GS Black and Latinx Entrepreneur Cohort

## GS Solution

large-scale mixed-use development in Harlem
 Once completed, it will include the headquarters for the National Urban League, NY State's first civil rights museum, 170 units of affordable housing.

and rent-free space for two local not-for-profits

GS is providing financing for the construction of the new **Urban League Empowerment Center**, a

#### ■ One Goldman Sachs Approach:

In connection with the Paycheck Protection Program, GS also launched a broader partnership with National Urban League to ensure capital and information reach minority-owned businesses

## **Comprehensive Bond Framework and Integrated Processes**

OUR PROCESS

Investment teams identify opportunity and impact thesis

Annual allocation and impact report published alongside auditor assurance

Ongoing internal allocation process to match eligible assets against bond proceeds

Investments tagged based on GS Sustainable Finance Guidelines

GS Sustainable Asset Working Group meets quarterly to review investments for eligibility



# **Project Selection**& Asset Tracking



Reporting

#### Integrated into broader GS sustainability framework and targets

- Firmwide operating model developed with third-party experts
- Enables consistent application of eligibility criteria across businesses
- Facilitates comprehensive public reporting

- Annual reporting through full allocation of bond proceeds
- Focus on impact KPIs aligned with sustainable finance themes
- External assurance from independent auditor on an annual basis

## **Sustainability Bond: Differentiated Approach**



Issuance Framework	Reviewed by Sustainalytics and aligned with key ICMA guidelines
Scope	Fully aligned with nine existing Climate Transition and Inclusive Growth themes
Use of Proceeds	New projects prioritized with one-year lookback period; aim to allocate all proceeds within two years
Project Evaluation and Selection	Integrated into GS business framework and dedicated oversight by cross-divisional group spanning business and control side
Reporting	Annual impact reporting with PwC assurance; leverages framework developed for \$750bn sustainable finance commitment
Forward Strategy	Planned programmatic issuance





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