

Goldman  
Sachs

**10,000  
WOMEN**



## **BUSINESS EDUCATION** FOR WOMEN ENTREPRENEURS

---

Take your business skills to the next level with the Goldman Sachs *10,000 Women* online business education program.

As the world changes in response to the global health crisis, online learning is more important than ever. *10,000 Women* is an innovative free-to-access online program designed to help women grow their business skills through practical education and training.

The program covers all aspects of business, from finance and operations to leadership, marketing and negotiation.

By taking part in *10,000 Women*, you will also gain access to a powerful network of like-minded female business owners – joining a growing global network of entrepreneurs who are shaping their communities.

These courses offer a truly flexible online learning experience. You have the freedom to approach the program in any way that works for you – take any course, or combination of courses, to meet your individual business growth needs.

# THE COURSES



Grow your Business with *10,000 Women*



Fundamentals of Business Finance



Fundamentals of Leadership



Fundamentals of Customers and Competition



Fundamentals of Financial Planning



Fundamentals of Sales and Marketing



Fundamentals of Operations



Fundamentals of Management



Fundamentals of Funding



Fundamentals of Negotiation

## PROGRAM HIGHLIGHTS

Each course provides you with a comprehensive set of frameworks, tools, and templates in key areas of business:

- undertake practical analysis and planning exercises
- improve your skills as a business leader
- learn how to map your competitors and analyze your competitive edge
- learn how to negotiate confidently and work through a practice negotiation scenario
- develop the skills to make a good funding application to facilitate your business growth
- develop a personal Business Growth Plan by choosing to combine your learning from all 10 courses

## ABOUT THE PROGRAM



World-class collection of courses



Available in English, Spanish and Portuguese



Network of business owners from around the world



Completely flexible



No time limit



Complete all 10 courses and you will be eligible to join the *10,000 Women Alumni Community*

# GOLDMAN SACHS 10,000 WOMEN

Goldman Sachs *10,000 Women* is a global initiative that fosters economic growth by providing women entrepreneurs around the world with a business and management education, mentoring and networking, and access to capital.

The program was founded on the understanding that investing in women entrepreneurs leads to economic growth and stronger communities. Since 2008, *10,000 Women* has trained and empowered over 10,000 women business owners across 100 countries, and graduates from this program have consistently reported immediate and sustained business growth.

## Get started today

or visit [coursera.org/10000women](https://coursera.org/10000women) for more information



“What drew me to the Goldman Sachs *10,000 Women* program was the personal leadership learning combined with finances, forecasting, goal-setting, and how to manage your team.”

### Seanice Lojede

Blu Flamingo Digital Africa, South Africa



“When *10,000 Women* asked me about my business plan, I was shocked to say that I didn’t have one. After this program I feel more in control and more secure. You get to really see each part of your business – and that’s crucial.”

### Mónica Barcena

Ulalight, Mexico

“After the program, I had a clear understanding of management, finances and human resources, and I was able to start thinking like a leader. It gave me a clear roadmap for the future of my company.”

### Sweta Kesur

Miemaw Technologies, India



## Frequently asked questions

or visit [coursera.org/10000women](https://coursera.org/10000women)

