



LAUNCH

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**Caretha Coleman**  
Chairman  
Dignity Community Care

*Launch With GS*  
*External Advisory Council*

Caretha Coleman – Director, Adviser, Executive Coach, Community Advocate, Volunteer. Getting her start at Hewlett Packard, Caretha has spent 40 years in the technology industry working with start-ups and early stage ventures in the areas of organizational strategy development; and executive coaching and effectiveness. She served as Chief Human Resources Officer for Software Publishing Corporation, where her leadership was instrumental in pioneering one of the first successful desktop computer software businesses.

Ms. Coleman is Chairman of the board for Dignity Community Care; and is a member of the board of Viridis Learning. She is an advisor to Illuminate, an early stage VC firm focused on enterprise, cloud and mobile computing; and was a founding member of The Angels Forum.

Her non-profit interests centers on work focused with underserved populations. She chairs the board of The Leverage Network (TLN), is a board member of KIPP Schools in the Bay Area, and a national Board Member of Facing History and Ourselves, a member of the Board Emeriti of the Silicon Valley Community Foundation and the advisory board of the Ravenswood Health Clinic; and the Black Economic Alliance.

An avocate for women and minorities in business, Caretha demonstrates her commitment to mentoring young professionals and entrepreneurs across the country. She has been recognized as one of the Bay Area's most Influential Women by the San Francisco Business Times; and Outstanding Director by the Silicon Valley Business Journal, and was named a Visionary Leader by the SF Chronicle for her work in diversity. An American Leadership Forum Fellow, Caretha is a recipient of the YMCA's Red Triangle award, which recognizes the highest level of volunteer. She was also recognized with the Black Enterprise Trailblazer award in 2016; and nominated as a Visionary Leader in the Bay Area for her work towards creating a more diverse community inside and outside of the workplace.