



LAUNCH
WITH GS



Kimberly Marshall

Investor and Advisor for High Growth Companies

*Launch With GS
External Advisory Council*

Kimberly Marshall is an investor and advisor for high growth companies and funds, operating at the intersection of innovation, scaling and ESG to help companies scale more effectively and efficiently.

As a senior advisor to Goldman Sachs' Launch With GS team, Marshall helped craft and execute an investing strategy including building Goldman's first entrepreneur cohort for high growth founders, creating an external advisory council, developing a powerful ecosystem engagement strategy, and leading fund and company investment pipeline development. Previously, at the Bill & Melinda Gates Foundation, Marshall developed the edtech investing strategy for higher education and future of work startups, intersecting with financial inclusion and the gig economy. Prior to the Gates Foundation, Marshall spearheaded strategic growth initiatives across product, operations and policy at Uber, contributing to their growth from 19 to over 400 markets. Marshall designed Uber's first enterprise product concept, evaluated consumer equity, led the Uber Miami market pre-launch, and developed Uber's national stakeholder strategy, including championing Uber's ESG impact on future of work, drunk driving, accessibility and transportation equity.

Marshall earned undergraduate degrees in Economics and French from Harvard University and an MBA from the Kellogg School of Management at Northwestern University. Marshall serves on the Perez Art Museum Miami Board of Trustees, Black Angels Miami Founding Board, Black Venture Capital Consortium Board of Directors, Barbara Bush Foundation for Family Literacy Technology Advisory Council and Living Cities Builders and Benefactors Steering Committee and is a member of the International Women's Forum.