Political Pulse Check: One Million Black Women: 2024 Election Outlook

Black women experience steeper racial and gender obstacles when compared to other adults in the United States. One Million Black Women is Goldman Sachs’ commitment to help narrow opportunity gaps in the lives of at least one million Black women through investments and grants. Goldman Sachs recently conducted a national survey of 2,500 individuals, including 600 Black women, to gain insight into their economic mobility and sought their feedback on the upcoming 2024 election.

Section 1: Black women are highly motivated to participate in the 2024 Presidential Election.

There is an opportunity for policymakers to engage with Black women voters. Through policy, investment and community support, we can all come together to help narrow the earnings gap for Black women and create 1.2-1.7 million U.S. jobs.

86% of Black women are likely to vote in the 2024 Presidential Election.

The future of democracy, jobs, and the economy are the most important issues to Black women in the 2024 Presidential Election.

- 24% of Black women are concerned about the future of our democracy
- 22% of Black women are concerned about jobs and the economy

Source: Survey of 2,500 United States adults conducted by David Binder Research on August 23-September 10, 2023. The nationwide survey was conducted by a hybrid of phone and text-to-web.