

One Million Black Women Political Pulse Check: Undecided Voters

32% of Black women who are planning to vote in the 2024 Presidential election are still undecided or don't know who they will vote for. The most important issues for undecided Black women are:

- The economy: 97%
- Tax policy: 95%
- Affordable housing: 95%

Source: Survey of 1,200 United States adults conducted by David Binder Research on April 4 - April 15, 2024, with an oversample of 600 Black women. This nationwide survey was conducted by a hybrid of phone and text-to-web.